

**RIE-MUR SHIRT CO.**  
908 Chestnut St. 8th Floor  
Samples Sent Upon Request

**PUBLIC SPEAKING**  
Classes for Men and Women  
Enroll now. Private or class instruction.  
48th year. D. L. Shoemaker, Principal.  
**NATIONAL SCHOOL**  
of Elocution and Oratory  
4012 Chestnut Street

**OUR ONLY STORE**  
**M.S. SIMON & CO.**  
LARGEST EXCLUSIVE CREDIT  
JEWELRY HOUSE IN PHILADELPHIA  
39 NORTH 13TH STREET  
BE SURE OF ADDRESS. LOOK FOR NAME ON WINDOWS.

**DIAMOND SALE**

**MAMMOTHSALE OF DIAMOND RINGS**  
\$27.50 Just exactly 100 Diamond Rings are placed in this sale tomorrow at \$27.50. We consider them wonderful values. Indeed, a challenge of exquisite mountings. Remember—See a week will do!

Open Saturday (Evening)

**Pay Only 50c a Week**

**We Are Surely Doing Big Things For All Honest Folks**

Think of having a good credit standing with the largest credit jewelry store in Philadelphia—offer you handsome jewelry and watches and diamonds at cash prices with the privilege of extended payments—we do this because we believe the word of any honest working man or woman is just as good as the word or bond of the most influential bank president—don't hesitate; come in, tell us what you want, promise to pay 50c a week. Learn a new meaning of happiness by owning jewelry.

**PAY ONLY 50c a Week FOR THIS PEERLESS ELGIN**

—the biggest watch value of the year. 20-year, 14-kt. gold-filled Duober case, sunken second dial, full nickel movement. An excellent time-piece. Engraving and adjusting free. Every man should avail himself of this opportunity.

**This Jeweled ELGIN \$24.75 Chain & Knife FREE**

Ladies' Tiffany \$35  
Pure White Diamond \$31.50  
3-Stone Opal \$41.50  
Pure White \$27.50 Diamond

Be Sure of Address—Look for Name on Windows  
**OUR ONLY STORE**  
**M.S. SIMON & CO.**  
LARGEST EXCLUSIVE CREDIT  
JEWELRY HOUSE IN PHILADELPHIA  
39 NORTH 13TH STREET

**Carey**  
ASBESTOS PIPE COVERING

—Cut coal requirements to the bone.

If your steam heating or power lines or your boilers are so hot you can't hold your hand on them you are LOSING heat and WASTING Coal.

You are losing money that we can save for you by applying better Asbestos and Magnesia Pipe and Boiler Coverings. The better insulation will pay for itself.

Consult us at once. Let us show you how we have cut coal losses and saved money for others with similar equipment.

There's a kind of Carey Insulation for every service pipe. We apply it quickly without fuss or muss, or we give directions for its simple application if you wish to apply it yourself. Phone us today.

Pipe coverings to prevent heat loss  
Pipe coverings to prevent freezing  
Pipe coverings to prevent sweating

Pipe coverings for hot air pipes  
Pipe coverings for refrigerator piping  
Pipe coverings for every service pipe

Headquarters for the building and insulating products of  
**ASPHALT ASBESTOS MAGNESIA**  
A Road for Every Building  
**AMERICAN INSULATION CO.**  
EXCLUSIVE DISTRIBUTORS OF  
**CAREY PRODUCTS**  
ROBERTS AVENUE AND STOKLEY STREET  
PHILADELPHIA

**GIMBEL BROTHERS**  
MARKET : CHESTNUT :: EIGHTH : NINTH  
FOR SATURDAY

Store Hours, 9 to 5:30

**Sale of Men's and Young Men's Stylish Fall Suits and Overcoats \$45**

**Specials in the Anniversary Sale**

The Gimbel Men's Clothing Store, while not superior to the laws of supply and demand, very frequently—by virtue of its unhampered position in the market—can apparently set those laws at defiance, or, at all events, turn to advantage unexpected market conditions that arise. These Suits and Overcoats are an example where—

**A Saving of 25% Is Yours in the Very Face of Existing Facts** as regards prices for men's good clothing.

These Suits and Overcoats at \$45 are finely tailored clothing from leading wholesale tailors, well cut, perfect in fit, and made to sell at a higher price than the Gimbel sale price. Share the good buying!

**Conservative and Ultra Models in Single- and Double-Breasted Overcoats at \$45**

**Full-Back-Form-Fitting-Plain-Back-Belt-Back-Belt-All-Around**

Vicunas, herringbone worsted, chevots, English and Scotch duffles, tweeds and homespuns, velours, plaid-back lofty heavy pile coating, jerseys, meltons and velours in all plain colors and newest color combinations, overplaid, two-tone twills and mingled effects.

Every coat is all-wool and full silk-lined or half or quarter silk-lined; silk-lined sleeves and piped; silk-sewed seams in all Gimbel clothing. \$45.

**The Suits at \$45**

Single- and double-breasted; of heavy, smooth velour cassimeres, worsteds, worsted chevots, tweeds and chevots. Plain colors and in more colorings and patterns than could be had last year. \$45.

Other Suits, \$26.50 to \$95. Other Overcoats, \$25 to \$110. Fur-collar Overcoats, \$50 to \$175.

—Gimbels, Second floor.




**Sale of Women's Finer Coats at \$35, \$48 and \$59.75**

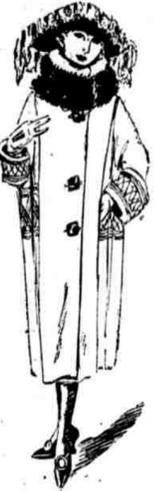
As many wrap-styles as coats. Every wrap or coat silk-lined. The new colors. The old, stand-by, never-out-of-Fashion colors. And black at its best.

Regular-size models.  
Extra-size models in slenderizing effects.

**Three Specials at \$35.00**  
**Three Specials at \$48.00**  
**Seven Specials at \$59.75**

At \$35—velour d'argent; plain velours; and fur-collared velours.  
At \$48—duvettes, bolivias and velour. Every coat with its enormous collar of fur—seal-dyed coney or skunk-dyed opossum.  
At \$59.75—broadtail fabric-fur, chameleon cord, velours, broadcloth, bolivias, duvettes.

—Gimbels, Salons of Dress, Third floor.



**1500 Men's TIES at 65c**

**Been Fifty to Sixty Cents More Anniversary Sale Specials**

New York maker's over-stock—had too many ties on hand on an uncertain silk market! Played safe by releasing his tied-up capital.

65c Full, generous Scarfs, in new figured effects for Fall; all the good colors; well made, with lined and stitched neckbands.

**Men's Derby-Soft Felt-Hats at \$3.50**

Seems almost impossible—but see for yourself—at Gimbels. Season's niftiest shapes and newest shades. All sizes. At \$3.50.

**Men's Hats of Other Grades, at \$5 up to \$10**

**Boys' and Children's Hats of plush and velvet and beaver, at \$2.45 and \$4.45.**

—Gimbels, First floor, Ninth Street.



**Women's Dresses—Anniversary Specials at \$25 and \$29.75**

that establish new value-standards.

**Eight Models in the \$29.75 Sale-Group**

Tricotines (and tricotine leads)—a braided model, and a model with Bonnaz stitching, done French-fashion, just on the back of the bodice and the front of the skirt.  
Tricolettes—embroidered.  
Hair-line worsteds—in a coat-dress style.  
And four English tailor-cloth models—three very tailleur; the fourth in panel-effect.

**Ten Models in the \$25 Sale-Group**

A satin model—with harem skirt and ribbon loopings. Black, blue and brown.  
Two tricotine models—both embroidered. Both blue.  
Five models in staunch blue serge.  
And two in jersey—in navy blue, beaver and Copenhagen blue.

—Gimbels, Salons of Dress, Third floor.

**Four New Models in High School Girls' Dresses—Special at \$25**

Taftetas and satins of the quality that particular mothers like. In all the colors that Miss Ten-to-Sixteen loves. And black, too. Fascinating style-points—including scallops—and Moyen Age tendencies—and ruffles galore.

**Little Girls' Winter Coats—Special at \$16.75**

Smart chinchillas with raglan sleeves. Heather cloakings with yokes. Velour models in swirl-effect. And a fabric-fur-banded model in velour. Six-to-ten-year sizes.

—Gimbels, Salons of Dress, Third floor.



**A Collar of Real Lace**

to Crown the Autumn Dress

Real Filet Collars in the new ecru shade, Special at \$1.50, \$1.75 and \$2.25. In the 24- and 27-inch lengths, Special at \$3.

Collar and Cuff Sets of Real Filet, Special at \$3.25, \$4.50 and \$5.75.

Real Irish Crochet Collars in the toasted shade, Special at \$2, \$2.50 and \$3. Collar and Cuff Sets, Special at \$4.50.

Imitation Venise Lace Collars half price for anniversary selling, at 75c.

—Gimbels, First floor.

**Assorted Chocolates, } 60c Special, lb. at—**

60c (lb. for Chocolate) 30c (lb. (in tin) for assorted Hard Candies

—Gimbels, Chestnut Street Annex, Grand Circle and Subway Store.

**Boys' Norfolk Suits at \$14**

With Extra Pair of Lined Knickers at \$17.50

Anniversary Price Saves \$5

All-wool tweeds and cassimeres of fine qualities generally found in higher-priced suits. And such high-grade tailoring—tape-bound seams, for example.

Coats in belted Norfolk style, lined with mohair and fashioned with patch, flap or slash pockets.

Knickers are full lined, too.

—Gimbels, Third floor.

**The New Red Hats of Autumn Specials at \$3.95 and \$5.95**

Soft effects—off-the-face. And oftenest of velvet. Mighty piquant!

For trimming, just a motif or an "ear-ring-drop" of silver or gold.

**Hand-Made Ready-to-Wear Panne Velvet Hats—Specials at \$5.95**

Black, mostly. But plenty of brown—plenty of blue. Shapes of the smart roll-brim and turn-up ideas. Ostrich-edged to match.

—Gimbels, First and Third floors.



**Subway Store Sale of Girls' Warm WINTER COATS \$9.75**

**Savings Run to Half**

Any day we're liable to get the first "taste" of frost—and a good warm coat is the needed thing—whether for school or dress.

These come in chevots, zibeline and silvertip.

Fur fabric-trimmed collars (pictured), belted models, some lined; belted models with large, useful pockets.

Navy and brown.  
Sizes 6 to 16 years.  
Excellent value at \$9.75.

—Gimbels, Subway Store.



**Men's and Young Men's Fall and Winter Suits at \$20, \$27.50 and \$32—Overcoats at \$20, \$25 and \$35**

In the Subway you can save at least one-fourth!

Suits—Season's newest patterns and models—single- and double-breasted. Serviceable colors. At \$20, \$27.50 and \$32.

Overcoats—Town ulsters, great coats with belt-back or belt around. Single- and double-breasted coats in the lot and some have velvet collars. Grays, browns, blues and conservative mixtures. At \$20, \$25 and \$35.

—Gimbels, Subway Store.

**Men's Brogue Shoes Specially Priced at \$6.95**

Just as Pictured Out-of-the-Ordinary Styles That Young Men Want

Dark tan grain leather; full outside perforated wing tip and vamp. Heavy Goodyear welted leather soles and low, broad leather heels. Sizes run from 6 to 10.

**\$6.95**

—Gimbels, Subway Store, Men's Shoe Section, Ninth Street Side.

